

# Cutting Edge Events Privacy Policy

This Privacy Policy describes how Cutting Edge Events Private Limited ("Cutting Edge", "we", "us", or "our") collects, uses, and discloses your personal information when you use our website located at cuttingedgein.com (the "Website").

## Information We Collect

We collect several types of information from and about users of our Website:

- **Information You Provide Directly:** This includes information you provide when you:
  - Contact us through a form on the Website, such as your name, email address, phone number, and message.
  - Sign up for our newsletter or mailing list.
- **Information Collected Automatically:** When you use the Website, we may automatically collect certain information about your device and browsing activity. This information may include:
  - Device information, such as your IP address, browser type, operating system, and device model.
  - Usage data, such as the web pages you visit on the Website, the time you spend on those pages, and the links you click.

## Use of Your Information

We use the information we collect for various purposes, including:

- To respond to your inquiries and requests.
- To send you information about our events, services, and promotions.
- To improve the Website and your experience using it.
- To analyze trends and usage patterns.
- To comply with legal and regulatory requirements.

## Sharing of Your Information

We may share your information with third-party service providers who help us operate the Website and provide our services. These service providers are contractually obligated to keep your information confidential and secure.

We may also disclose your information if required to do so by law or in the good faith belief that such disclosure is necessary to comply with a court order, subpoena, or other legal process served on us, or to protect and defend the rights or property of Cutting Edge or others.

## Your Choices

You can opt out of receiving marketing communications from us by following the unsubscribe instructions in those communications.

## **Data Retention**

We will retain your information for as long as necessary to fulfill the purposes described in this Privacy Policy, unless a longer retention period is required or permitted by law.

## **Children's Privacy**

The Website is not directed to children under the age of 13. We do not knowingly collect personal information from children under 13. If you are a parent or guardian and you believe your child has provided us with personal information, please contact us. We will take steps to delete the information from our records.

## **Security**

We take reasonable steps to protect your information from unauthorized access, disclosure, alteration, or destruction. However, no website or internet transmission is completely secure.

## **Changes to this Privacy Policy**

We may update this Privacy Policy from time to time. We will post any changes on the Website. We encourage you to review this Privacy Policy periodically for the latest information on our privacy practices.